NABIP CO

TITLE SPONSOR

CONNECT for HEALTH COLORADO®

ANNUAL CONFERENCE 2027

LEADING *the Way*



LEAD.
WITH PURPOSE.

CONNECT.
WITH IMPACT.

INSPIRE.
WHAT'S NEXT.

PROSPECTUS

JUNE 15–16, 2027 | **GRAND HYATT VAIL**
VAIL, COLORADO

Publicity:

Our marketing e-blasts and our website (www.nabip-colorado.org) vigorously promote Conference Sponsors and Exhibitors as they come on board. NABIP-CO local chapters are already promoting the 2027 Annual Conference at their monthly meetings and will continue all year! In addition, many Carriers and General Agents promote the conference to their brokers.

Excitement:

Don't be left out! Sign up early for a prime location in our exhibitor area and enjoy widespread promotion in all Conference materials.

Your exhibit space includes:

- *6' table and two chairs.*
- ***Four hours of interactive time** with attendees over two days, with many networking opportunities including time in the exhibit hall, hospitality parties, plus happy hour.*
- *Breakfast and lunch.*
- ***CE classes** covering timely topics, approved for CO credits.*

Exhibitors and sponsors at the NABIP-CO Conference will reach a highly interested group of conference attendees including:

Agents/Brokers, General Agents, Financial Planners, Worksite Marketers, Sales Reps, Long Term Care Specialists, Technology Experts

- ***Engaging presentations** on industry topics including the latest legislative updates.*
- ***Listing in the 2028 Conference prospectus** to thank you for your participation.*







Sponsors: Don't Miss Out!

Have your logo featured on the NABIP-CO website and in regular e-blasts to more than 1,200 Colorado insurance professionals throughout the year.

Exhibits will be set up during the following hours: ***Times Subject to Change***

- **Set-up:** ***Tuesday, June 15, 2027, 9 am - 12:30 pm. All exhibits MUST be in place by 12:30pm.***
- **Exhibit Hours:**
  - ***Tuesday, June 15***
    - ***3:15 - 3:40 pm***
    - ***5:30 - 6:45 pm***
  - ***Wednesday, June 16***
    - ***7:30 - 8:30 am***
    - ***12 - 1:10 pm***
- **Dismantling:** ***Wednesday, June 16, 2027 at 3 pm.***
  Exhibitors who dismantle before 3 pm will incur a $200 fee.

Plan now to be a part of the 2027 NABIP-CO Annual Conference.
Contact Conference Headquarters at nabipcolorado@gmail.com or call (970) 281-7386.

Register as a Sponsor or Exhibitor Today!

Plan now to be a part of the 2027 NABIP-CO Annual Conference!

Contact NABIP-CO at nabipcolorado@gmail.com or call 970-281-7386 with any questions.

How to Register:

1. Visit ***www.nabip-colorado.org*** and click ***Events→Annual Conference***.
2. Click ***Registration→Register Now.***
3. Proceed as a guest without logging in.
4. Enter your ***contact information***.
   Under Special Instructions, Conference Sponsors/Exhibitors may request placement, if applicable. Every effort is made to assign space on a first-come, first-serve basis. However, Management reserves the right to assign Exhibitors to the best alternate space in the event that all of your first choices are already reserved, and to make reasonable shifts in location for the benefit of the Exhibitor or the betterment of the exhibition. Conference sponsors are given preferential placement over Exhibitors. ***(See Exhibit Hall map on page 8 of this booklet)***
5. Choose your level of ***sponsorship*** or exhibit space by selecting the corresponding ***ticket***, and ***add to your cart***. You will be prompted to add the names and emails of your attending guests. If you don't know who your attending guests will be, please enter TBD for the name and enter ***your email address***. We will contact you for your attendees at a later date. When you have completed entering the names, click ***Continue***.
6. ***Confirm your registration*** information and then click ***Continue***.
7. ***Payment***: If you will be paying by credit card, enter your credit card information here and ***click Continue***. If you need to receive an invoice to submit to your company, ***click Bypass Payment now***.
8. ***Receipt:*** If you have paid by credit card, you will automatically receive a receipt by email. If you have ***bypassed payment***, you will receive an invoice by email. You can then mail a check to:

Checklist for your sponsorship:

- ☐ Payment *(no later than 30 days from date of agreement)*
- ☐ Logo in JPEG format *(within one week of date of agreement)*
- ☐ Company attendees & email addresses *(Deadline: May 10)*

Please send all materials to nabipcolorado@gmail.com.

National Association of Benefits and Insurance Professionals
NABIP
Colorado Chapter

National Association of Benefits and Insurance Professionals of Colorado
312 North Avenue East, Suite #5, Cranford, New Jersey 07016

2027 National Association of Benefits and Insurance Professionals of Colorado

Annual Conference Sponsorship Opportunities

June 15 - 16, 2027 | Grand Hyatt, Vail, CO

PLATINUM — $5,750

Tote Bag Sponsor | **Exhibit Hall Sponsor** | **Keynote Speaker Sponsor** | **Opening Session Sponsor**

YOUR CHOICE OF:
- 10 mins. podium time
- CE Course instruction

PLUS:
- First Group Booth Placement
- Two Dedicated Social Media Posts
- One Branded Email Blast
- One 6' table
- Signage at event

- Logo on the NABIP-CO Website Home Page
- Logo in event program, on website and email promotions
- Pre- and post-show list provided
- Attendees: 5

GOLD *10 AVAILABLE* — $4,750

Medicare Track Speaker *(3 Available)* | **Lanyard Sponsor** | **Grand Prize Sponsor**
CE Speaker *(1 available)* | **Name Badge Sponsor**

YOUR CHOICE OF:
- 5 mins. podium time
- CE Course instruction

PLUS:
- Second Group Booth Placement
- One Dedicated Social Media Post
- One 6' table
- Signage at event

- Logo on the NABIP-CO Website Home Page
- Logo in event program, on website and email promotions
- Post show list provided
- Attendees: 4

SILVER *5 AVAILABLE* — $3,750

Tuesday Breakfast Sponsor | **Tuesday Lunch Sponsor** | **Tuesday Dessert Sponsor** | **Monday Break Sponsor**

- Inclusion in Event Social Media Posts
- One 6' table
- Signage at event
- Logo in event program, on website and email promotions
- Post show list provided
- Attendees: 3

BRONZE *7 AVAILABLE* — $2,750

General Bronze Sponsor

- Inclusion in Event Social Media Posts
- One 6' table
- Signage at event
- Logo in event program, on website and email promotions
- Post show list provided
- Attendees: 2

EXHIBITOR *5 AVAILABLE* — $1,750

- One 6' table
- Post show list provided
- Attendees: 1

WELCOME RECEPTION SPONSOR *3 AVAILABLE* — $1,000

- Logo in event program, on website and email promotions
- Signage at event
- Post show list provided
- Attendees: 1

EARLY BIRD REGISTRATION DEADLINE IS MONDAY, MAY 24, 2027

All exhibitor attendees must be registered and wear a name badge to be permitted entry into the exhibit hall. Additional exhibitor attendees are $170 ea. Price will increase $20 after May 24, 2027.

Sponsorship includes: Recognition in conference agenda, ability to advertise sponsorship of the NABIP-CO 2026 conference, listing on our website (www.nabip-colorado.org), and recognition throughout the conference. Sponsorship also includes listing in the 2028 prospectus with thanks for your participation this year. You do not have to exhibit in order to be a sponsor. ©2026 National Association of Benefits and Insurance Professionals of Colorado

General Information / Terms & Conditions

Lodging: Monday, June 14 - Wednesday, June 16; Grand Hyatt Vail, 1300 Westhaven Drive, Vail, CO 81657. A limited number of rooms at special conference rates starting at $254/night including the resort fee. are available for reservation until May 24, 2027. After May 24, 2027, lodging cannot be assured and regular room rates will apply. Make room reservations directly with Grand Hyatt Vail online **HERE**. Or you can call **970-476-1234** and ask to book the **NABIP-CO 2027 event.**

Installation and Dismantling: Exhibits will be set up during the following hours in the Cascade Ballroom. ***Times subject to change.***

Set-up: Monday, June 14, 2027, 10 am - 1 pm. All exhibits MUST be in place by 1 pm.

Exhibit Hours:

Tuesday, June 15	Wednesday, June 16
◦ 3:15 -3:40 pm	◦ 7:30 - 8:30 am
◦ 5:30 - 6:45 pm	◦ 12 - 1:10 pm

Exhibitors are required to have someone at the exhibit during time exhibit hall is open.

Dismantling: Tuesday, June 15, 2027 at 3 pm. No breakdown allowed prior to 3 pm without express permission from management. Early breakdown without permission may result in forfeiture of exhibit space in future years and will incur a $200 fee.

Exhibit Space: Exhibit space is indicated by number on the official Floor Plan. Space includes the following at no extra cost: 6 ft. draped table and two chairs. Electrical service and all other furnishings, equipment, facilities, etc., shall be provided by the exhibitor at their expense, with arrangements to be made through the Convention Services Contractor. This information will be provided at a later time. Wireless internet access will be provided to exhibitors free of charge.

Reservations: Bronze-level and higher sponsors: please contact us for registration. Single-space exhibitors must register online at www.nabip-colorado.org. All sponsorship and exhibitor registration fees must be paid prior to the show. You will not be admitted to the exhibit program if a balance is due on your account.

Cancellation/Refund Policy: You may cancel your Exhibitor registration before May 24 less the non-refundable minimum deposit of 50% of total price of requested space, provided in the NABIP-CO registration policy. This will be the sole and exclusive right and remedy of your company in this respect. Individual cancellation is honored for emergencies only. Cancellation after May 24 is non-refundable.

Use of Exhibit Space: All exhibits and demonstrations must be confined to the exhibit space. No exhibitor shall assign, sublet or share the whole or any part of the assigned space. Exhibitors are urged to cooperate in closing of exhibits when requested.

Badges & Registration: Exhibitor badges must be worn at all times. Badges will not be transferable and management reserves the right to limit the quantity and to confiscate the badge used by any person other than the one to whom it was issued. All Exhibitors must be registered to get into the Exhibit Hall. Additional Exhibitor passes, other than those that come with your exhibit space, can be purchased for $170. Price will increase $20 per additional exhibitor after May 24.

Aisle & Space: All aisle space is under the control of the NABIP-CO and shall not be used for exhibit or demonstration purposes.

Exhibit Restrictions: No construction in exhibit space shall exceed eight feet in height and any construction in excess of four feet in height must be kept within three feet of back line of exhibit space. All exhibit material used in the Exhibit Area must be non-flammable to conform to the fire regulations of Colorado. Before food or beverage is dispensed or given at table(s), the Exhibitors shall notify Management and must purchase such food or beverage with the consent of Hotel.

Exhibit Shipping Instructions: The NABIP-CO has made excellent arrangements for handling of your exhibit equipment with the hotel. Details of exhibit delivery will be provided in advance of the conference.

Conduct of Exhibitors: The NABIP-CO reserves the right to close any exhibit that conducts solicitation in an objectionable manner or infringes on the rights and privileges of other exhibitors. All activities of each exhibit MUST be confined to the exhibitor's allotted space.

Security: The exhibitor must have an attendant in charge of their exhibit each day during the hours the Exhibit Area is open. However, the NABIP-CO assumes no liability whatsoever for materials in exhibitors' area.

Liability: In case the premises of hotel shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, Emergency declared by any governmental agency or by Management, or for other reason, Management may, at its sole discretion, relocate the site of the show or terminate this contract. In the event of show relocation or termination, the exhibitor agrees that the sole liability of Management shall be to return to each exhibitor his space payment less the pro-rated share of all costs and expenses incurred and committed by Management. The Management, Hotel and Convention Services Contractor are not responsible for any injury to any exhibitor or to exhibitor's employees or property, or for loss by fire, theft, damage, delay, or any cause whatsoever, while exhibits and merchandise are in transit to and from the building or while in the building. Exhibitors who desire to carry insurance on their exhibits may do so at their own expense. Each exhibitor expressly releases Management, Hotel and the Convention Services contractor from such liabilities and agrees to indemnify them against any and all claims for such injury, loss or damage. The Management reserves the right to

General Information / Terms & Conditions

remove or eliminate any objectionable exhibits, person, advertisements, souvenirs or any other feature or action which might harm or impair the high standards of the Conference. No assembling of exhibits will be permitted during the hours when the exhibition area is formally open.

Application to Exhibit: Applications to exhibit are subject to the criteria below, and review and approval by the association. Exhibits may not be inconsistent with the professional nature and goals of the event. The Association reserves the right to request a description of your company and any information or materials you intend to exhibit. Exhibit space is not intended for airing views of a controversial social, political, or professional nature. In addition, the Association reserves the right to decline exhibit requests from companies' exhibiting products and services that could be considered competing with the intent of the event. Potential exhibitors are advised that contests, lotteries, raffles, and games of chance may not be conducted without prior approval of the Association and appropriate authorities.

Contractual Agreement: It is agreed that the Exhibitor will abide by the rules and regulations cited during and after the exhibit and by other reasonable rules consider necessary by the Association or Hotel proved that these rules do not materially alter the Exhibitors' contractual rights. All matters and questions not covered by these regulations are at the discretion of Management. These regulations may be amended at any time by the Association, and all amendments that may be so made shall be equally binding upon publication on all parties affected by them, as are the original regulations. Exhibitor agrees to adhere to the space restrictions as defined in the 'Exhibit Fees' section of this Exhibitor Prospectus. Failure to comply may result in the termination of Exhibit privileges, at the discretion of Show Management. In such cases, no refund of Exhibitor fees will be offered.

Management Sole Discretion: Space assignment shall be as indicated on the exhibit space floor plan, which will be included with your confirmation and Exhibitor manual. However, should conditions or situations warrant, Management reserves the right to rearrange the official floor plan to accommodate the best interests of the show. The floor plan maintained by Management shall be the official floor plan. Changes may occur at any time to accommodate show needs. The Exhibitor agrees to comply with and be bound by all laws of the United States, the state and city where the exhibits is held, and wherever applicable all rules and regulations of the police department and fire department and those policies and criteria which have been established by the Hotel for use of the designated exhibit areas. Displays must not block view of, or impede access to, fire alarm boxes, fire hose cabinets, fire extinguishers, or other safety equipment. No smoking is allowed at any Conference. Neither Management nor the Hotel shall be responsible for any damage or injury that may happen to the Exhibitor or its agents, servant, employees, or property from any causes whatsoever, except the gross negligence or willful misconduct of Show Management, its servants or employees, arising out of Management's duties and responsibilities under the agreement. The Exhibitor expressly releases Management and Hotel, its directors, officers, agents, employees, and /or servants from any such loss, damage or injury. Management and the exhibitor agree to waive the right of subrogation by their insurance carriers to recover loss sustained under the respective insurance contracts for real and personal property. Show management, its staff, employees, and agents assume no responsibility or liability whatsoever in matters relating to restrictions imposed on any Exhibitor by any governmental agency. The Exhibitor is responsible for any and all demands on account of any injury or death, or damage to property occurring in or upon any portion of the hotel leased or used by the Exhibitor, or its employees, representatives, servants, agents, licensees, invitees, patrons, guests, or contractors. The Exhibitor shall defend, indemnify and hold harmless the NABIP-CO and Jaffe Communications, its officers, employees, and agents from and against any and all claims, demands, actions, causes of action, penalties, judgment, and liability of every kind and description (including court costs and reasonable attorney's fee) for injury to and death of persons and /or damage to or any loss of property which are caused by, arise from, or grow out of the Exhibitor's use or occupancy of the premises or from any breach by the Exhibitor of any condition of this contract, or from any act or omission of the Exhibitor, or its employees, representatives, servants, agents, invitees, patrons, guests licensees, or contractors.

Care of Exhibit Space: Exhibitors shall care for and keep in good order the space occupied. The hotel will vacuum carpets and aisles once each day during closed hours, but this service does not include individual exhibit areas, dusting or any special cleaning. Exhibitors must surrender occupied space to the management in the same condition as it was at the commencement of occupation. If the space occupied or equipment furnished to the Exhibitor is damaged by the exhibitor, its agents or employees, the Exhibitor, on demand, shall pay such sum as shall be necessary to restore said space or equipment to the same condition as it was when first occupied or received by the Exhibitor. The exhibitor must, at his/her expense, maintain in good order the space for which the exhibitor has contracted. Material shall be shown only in the official area designated by NABIP-CO. Neither exhibitors nor non-exhibitors will be allowed to show firms or display products or services in competition with the program. Products or literature may be distributed only from within the rented space.

Exhibit Subletting: Exhibit space subleasing is strictly forbidden. Only the Exhibitor identified on the registration form is permitted exhibit.

Conflicting Meetings & Social Functions: To ensure maximum participation in all NABIP-CO activities, exhibiting companies may not schedule meetings or social functions which would encourage the absence or tardiness of attendees or exhibitors from scheduled functions.

Non-Exhibiting Supplier Status: Non-exhibiting suppliers may not "suitcase" the show, to approach attendees and exhibitors for the purpose of selling their products in the aisles. This practice is prohibited by show regulations. Anyone who is observed approaching buyers in the aisle or in an Exhibitor's exhibit, who is not a legitimate Exhibitor, should be reported to Show Management. The non-exhibitor will then be asked to curtail this activity or to exit the show. These measures will be strictly enforced with the intent of preserving the integrity of the show and maintaining a good relationship between attendee and Exhibitor.

NABIP-CO Conference 2027 Tentative Agenda

TUESDAY, JUNE 15

9 am - 12:30 pm	Exhibitor Move-in
1 - 3 pm	General Session, including Legislative Update and Featured Speaker
3:15 - 3:40 pm	Break with Exhibitors
3:40 - 5:45 pm	General Session
5:45 - 6:45 pm	Welcome Cocktail Reception with Exhibitors

WEDNESDAY, JUNE 16

7:30 - 8:30 am	Breakfast in Exhibit Hall
8:45 - 10 am	General Session, including Keynote & Board Induction
10:10 am - 12:00 pm	Breakouts
12 - 1:10 pm	Lunch
1:10 - 3 pm	General Session, including Raffle Drawings and Wrap Up

AGENDA SUBJECT TO CHANGE

NABIP Colorado

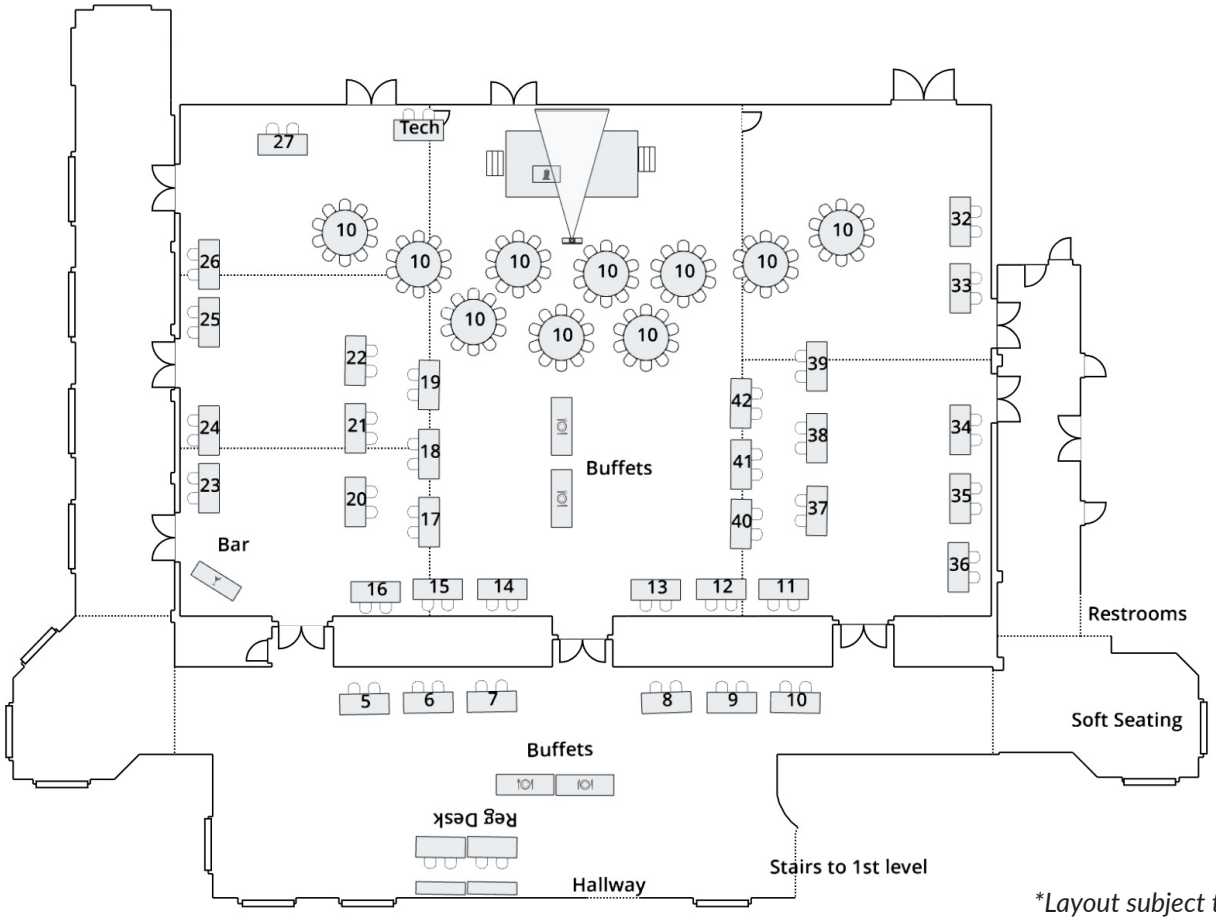


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Grand Hyatt Vail | Cascade Ballroom



*Layout subject to change