



# NABIP-CO 2026-27

## Media Sponsorship Rates

### PACKAGE #1: FULL YEAR \$2,000

- ▶ Two custom email blasts, (content provided by advertiser)
- ▶ One hyperlinked banner ad in 4 issues of the newsletter. Dimensions 150px x 600px
- ▶ Two social media posts, each to correspond with the email blast (content provided by the advertiser)
- ▶ For 12 months, your hyperlinked logo will appear in the:
  - ▶ NABIP-CO website homepage
  - ▶ Policy Pulse /Insurance Insider email communications

### PACKAGE #2: HALF YEAR \$1,200

- ▶ One custom email blast, (content provided by advertiser)
- ▶ One hyperlinked banner ad in 2 issues of the newsletter. Dimensions 150px x 600px
- ▶ One social media post to correspond with the email blast (content provided by the advertiser)
- ▶ For 6 months, your hyperlinked logo will appear in the:
  - ▶ NABIP-CO website homepage
  - ▶ Policy Pulse /Insurance Insider email communications

### WEBINAR SPONSOR - \$400

- ▶ Individual Webinar Speaker Intro
- ▶ Logo on webinar marketing materials and event website

All media packages include your ad in the electronic quarterly NABIP-CO newsletter, and your company's logo will be featured on our website homepage at [www.nabip-colorado.org](http://www.nabip-colorado.org)

**All ads must be in a DIGITAL format. Files must be in the format of either: .pdf / high resolution; .tif / flattened (300 dpi); .jpg / (300 dpi)**

*An advertiser who does not complete a contracted schedule will be short-rated. Any ad cancelled after the space reservation deadline will be billed 25 percent for the space reserved. Add a 15 percent premium for guaranteed position; please call for other special requests. Ads must be high resolution; \$125/hour design fee applies for changes.*

For inquiries contact NABIP-CO · 970-281-7386 · [nabipcolorado@gmail.com](mailto:nabipcolorado@gmail.com)



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## Media Sponsorship Rates

|                           |  |                            |  |
|---------------------------|--|----------------------------|--|
| Contract Sign date: _____ |  | Contract Begin date: _____ |  |
| Company Name:             |  |                            |  |
| Contact Name:             |  |                            |  |
| Billing Address:          |  |                            |  |
| City/State/Zip:           |  |                            |  |
| Phone:                    |  |                            |  |
| E-mail:                   |  |                            |  |
| Web Address:              |  |                            |  |
| Authorized Signature:     |  |                            |  |

|                            |          |          |          |          |
|----------------------------|----------|----------|----------|----------|
| Quarterly Newsletter Issue | 1. _____ | 2. _____ | 3. _____ | 4. _____ |
|----------------------------|----------|----------|----------|----------|

|                              |          |          |
|------------------------------|----------|----------|
| Email Blast/<br>Social Posts | 1. _____ | 2. _____ |
|------------------------------|----------|----------|

|                         |                          |
|-------------------------|--------------------------|
| Webinar Sponsor - \$400 | <input type="checkbox"/> |
|-------------------------|--------------------------|

|                                                                                                                                      |                                     |            |
|--------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------|
| Pay by Check <input type="checkbox"/>                                                                                                |                                     |            |
| Card type: <input type="checkbox"/> MC <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> Discover |                                     |            |
| Card Number: _____                                                                                                                   | Expiration date (month/year): _____ | CVC: _____ |
| Name on card: _____                                                                                                                  |                                     |            |
| Billing Address: _____                                                                                                               | City, State, Zip: _____             |            |

Please return the contract to: [nabipcolorado@gmail.com](mailto:nabipcolorado@gmail.com)

To pay by check, please mail to:

**NABIP-CO**  
**312 North Avenue East, Suite 5, Cranford, NJ 07016**